



Integrated digital marketing

The rapid pace of technology evolution is fast transforming how you reach, communicate and transact with your audience. Add a new buzzword every day and it's enough to confuse the savviest of marketers in determining their optimal marketing mix. This is where you need an agency that can help separate myth from fact and help you execute campaigns that drive real business results. Whether it is determining what platform to use for your .com site, leverage the latest in Social media options, or how to best capitalize on paid, owned and earned media, Nayamode can help.

At Nayamode, we combine deep marketing skills and strong technology expertise to generate winning designs, compelling copy and digital experiences that move your audience. From beginning to end, we lead you through the process, using our

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Nayamode is an integrated digital marketing agency that uses smart technology to power rich creative across content, web, mobile and social media campaigns. Our highly experienced team draws on backgrounds in marketing, advertising, technology, consumer goods and social media to strategize and drive execution on programs that drive results.

years of experience with small and medium businesses and Fortune 500 companies to advise and guide you through the slippery slope of marketing.

We consider ourselves your partner through the entire lifecycle of a project and beyond. We also hold ourselves accountable every step of the way. Most important, we stand behind our work, which is why the majority of our clients come to us as either repeat customers or from word of mouth.

Testimonial

“We’ve leveraged Nayamode’s services for a range of our content, design and marketing needs. Their high quality standards coupled with a strong sense of accountability make Nayamode our vendor of choice.”

Dan Rudolph,
Director,
Motorola

Integrated digital marketing

Data/analytics | Google analytics, radian 6 etc.

Search | SEO, SEM, mobile paid, owned and earned media results

User experience



Web and SharePoint

Communicate, collaborate, transact



Mobile

Experience is key, cross platform/ browser compatibility



Social

Owned, paid and earned media



Custom tools

Custom tools for your specific marketing needs

Content | Copy, video, interactive, engaging eBooks, user generated, peer2peer

Platform | CMS, commerce engines, app servers