



## Tag! You're mobile

Reach your customers whenever, wherever with contextual, location based services on their mobile devices.

With mobile Internet usage projected to quickly surpass the desktop market, are you positioned to reach your mobile audience with the right services at the right time and place? Does your strategy account for the growing number of devices and location based services that your audience are using today?

Mobile marketing helps you reach today's on-the-go audience. It also brings your printed collateral to life. Nayamode has a deep mobile practice that includes generating powerful, result-oriented promotions, contests and campaigns. We also have extensive experience with one of the most exciting new mobile strategies; 2D barcodes. With Microsoft Tag, one of the leading 2D barcode technologies, you can post Tags on virtually any type of collateral, including advertising materials, publications,

### Our mobile solutions can help your business:

Engage your audience on their smartphones, iPads and other mobile devices

Reach your target audience at virtually any location and at any time

Tie in innovative location-based services and offers

Tap into the viral power of word of mouth referrals from this unique experience

