



# Create a compelling online presence

## Rich engaging SharePoint and web experiences that drive results

Almost any agency can design an online solution. That's why we strive for more - creating a unique online experience that brings the "it" factor that "wows" you and captivates your target audience. And how do we achieve this? Everything we do emanates from mastering and understanding the ins and outs of popular content management systems (CMSs) such as SharePoint. You'd be amazed at what these solutions are capable of and how a deep understanding of their nuances helps us tap into their power and effectiveness.

Looking for Information Architecture or UI and UX design? Count us in. Need to develop across several platforms? No problem. Social media integration? Just ask. The only thing we won't do is design gratuitous self-serving designs. We want

**smart technology  
powering rich creative**

Your website remains your primary face to your customers and partners. Make sure it's telling a story, making a connection and providing a reason for them to come back.

to provide the right pizzazz required to connect with your audience, communicate, transact, and bring them back.

In addition, we can power commerce online with different payment engines. In fact, we build, own, host, and support dozens of sites for our enterprise customers.



## Testimonial

“When we wanted to introduce new features and benefits of Microsoft Project to global audiences, we engaged Nayamode, knowing that they’d quickly create the dynamic, consumer-focused SharePoint site that we needed, launched and localized in ten different countries to help build excitement with customers, partners and subsidiaries. We were more than satisfied with their level of commitment, attention to detail, and speed of execution.”

Amit Chaudhry,  
Sr. Product Manager,  
Microsoft Project

### Leveraging the latest technology to bring about the Future of Productivity site

Utilizing SharePoint 2010 and Silverlight, this site proves that a powerful technology and design coupled with a simple UI can present the best experience.

Nayamode is an integrated digital marketing agency that uses smart technology to power rich creative across content, web, mobile and social media campaigns. Our highly experienced team draws on backgrounds in marketing, advertising, technology, consumer goods and social media to strategize and drive execution on programs that drive results.